



ALICE BRADLEY

Alice Bradley was the first Men's Basketball Head Coach at the University of California at Santa Barbara. The program was birthed in the fall of 1921 and played 13 games during their inaugural season. Coach Bradley's primary position was as a professor, teaching both Home Economics and Nutrition.

During the 1921-22 campaign, the University was known as Santa Barbara State Teachers College and the team nickname was the Roadrunners. The home games were played at the downtown YMCA which was located at the corner of West Carrillo and Chapala Streets and constructed in 1912. This location is now home to Ralph's grocery store. Coach Bradley had a budget of \$486 to work with but this also included expenditures for men's football, baseball and track teams.

The first game was played on December 17, 1921, at the YMCA with the Roadrunners claiming a 19-16 win over the American Legion team. The games were played with free admission for the fans, and the crowds grew in numbers. Thus, when the Roadrunners played their first official intercollegiate game versus the Cal Poly Mustangs on January 14, 1922, an admission charge of .20 cents per person was implemented and a large boisterous fan support attended as they witnessed their home team record a 46-39 victory over their new archrival.

As a worthy note, Women's right to vote was passed (the 19th Amendment) in 1920 so Coach Alice Bradley took initiative the following year with her appointment as the Head Coach of a Men's sports team. The team completed their season with an 8-5 win-loss record which is a .615 winning percentage. This places Coach Bradley 3rd on the all-time list for UCSB coaches, winning percentage wise.

When researching the first woman to coach a Men's Basketball College team, Google lists Kerri Ann McTiernan at Kingsborough Community College in Brooklyn, New York, as the first, during the 1995-96 season but thanks to local Sportswriter legend Mark Patton and the now deceased Santa Barbara News-Press, Coach Alice Bradley holds this historical feat.