



DAVE LOVETON

Dave Loveton was a lover of sports, dedicated to journalism 24 hours a day, 7 days a week. He began his craft for the UCSB independent student-run newspaper, The Daily Nexus. He served as sports editor and eventually parlayed that into a part-time position at the Santa Barbara News-Press in 1981. He became a full-time sportswriter in 1984, employed there for almost 25 years. He also served the Santa Barbara Community College Sports Department as a writer as well as similar duties for Westmont College, following their journeys to the NAIA National Basketball Tournament in Kansas City, Kansas.

In 2006, he was hired as the Director of Media Relations for the Santa Barbara Breakers, the professional minor league basketball franchise and a member of the West Coast Professional Basketball League (WCBL). Loveton was responsible for helping brand and promote a new franchise as well as the league and the city of Santa Barbara. The Breakers played before sell-out crowds at Santa Barbara Community College in the Sports Pavilion. The Breakers sported 6 former NBA players, thus Loveton created masterpieces of pre-season, pre-game and post-game reviews of the team's success during the 2006-07 season. Much of his coverage was front page headliners in local and state-wide newspapers as well as tv and radio releases. Loveton also served as the radio announcer for "Breakers Basketball" on road games.

Additionally, Dave covered Los Angeles Lakers games during the NBA Finals, 1988 Los Angeles Dodgers World Series Games, Superbowl XXII in San Diego, US Open Golf Championships and continued his local coverage of sports for Noozhawk Internet New for 4 years. In 2018, Dave was diagnosed with stage 4 renal cancer. He passed away peacefully at Serenity House Hospice in 2021. He was 62.