

# *Bernard Hicks*



Bernard Hicks, born and raised in Brooklyn, New York, played high school basketball and later, college basketball at Brooklyn College. He then came to California in September 1972 to play basketball at Hartnell College in Salinas, California, then came to Goleta in 1978 to attend UCSB, “My Lilly and I have 5 children, Maurice, Aisha, Khary, Noni and Jelani and we have been married 47 years.” Bernard started volunteering at Goleta Boys Club in 1980, coaching basketball; in 1999 started working at the Westside Boys and Girls Club as Athletic Director,, a total of fifteen years at the Club. He coached JV girls at Dos Pueblos High School for three seasons and then partnered with son Jelani starting the girls youth basketball program, DC -Dreamchasers. He has also served as Radio programmer at the UCSB radio station KCSB for more than thirty years, playing African music, Reggae music, Poetry, Spoken Word, Interviews and Social Commentary.