



## SCOTT LEMERE

Frederick "Scott" Lemere was born and raised in Carpinteria, California. He graduated from Carpinteria High School in 1979 and was a proud Warrior. He then earned his Communications degree from the University of Southern California, quickly becoming an avid Trojan fan for life. Scott began working for the Los Angeles Clippers of the NBA in the mid 1980's, serving in their Media Relations department, a similar role at Western Michigan University Sports Department and eventually returned home in 1989 when he was named Director of Media Relations for the Santa Barbara Islanders, a professional minor league franchise and a member of the Continental Basketball Association. The Islanders were affiliated with the Los Angeles Lakers and the Los Angeles Clippers of the NBA, thus drafted or signed players by the Lakers and Clippers were directly sent to the Islanders.

For a new expansion franchise, Scott was challenged with the ultimate task of helping brand and promote the city of Santa Barbara, the CBA league, players, coaching staff, management, ownership and its relationship with the Lakers and Clippers. Scottie was very successful with these enormous goals and achievements attained. The Islanders entertained sellout crowds at Santa Barbara City College Sports Pavilion and held charity events with Laker legends, Pat Riley, Bill Bertka and Chick Hearn. The team advanced 12

Islander players to NBA rosters during the 1989-90 season and the fast-breaking franchise still hold CBA records today for Most Wins by a Expansion Team (37-19), Most Points Per Game (123.7), and advanced to the Western Conference Finals despite 4 of it's 5 starting lineup players graduated to NBA team rosters.

Scott shifted gears from the game of basketball to the World League of American Football (WLAF), heading up the London Monarchs franchise's Media Relations department in London, England from 1990 to 1992. During that time he met his British wife, Celia Campbell-Lemere, continuing their relationship back to Carpinteria where Scott took employment in his backyard with the University of California Santa Barbara. He spent 24 years as a Gaucho as he and Celia raised two daughters, Alisa and Caden.

In May of 2024, Scott succumbed to Glioblastoma at the age of 62.